

Punta Gorda / Englewood Beach Visitor & Convention

Bureau/Charlotte County BOCC

Snowbird Baseball Classic

ID: R-2025-02315

\$25,000.00

Submitted

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REGIONAL GRANT APPLICATION

If you are unable to finish your application and need to return at a later time in order to complete it, click **Save and close** located below. You will be able to continue editing your application.

▼ Applicant/Organization Information

Grantee Organization Name Punta Gorda / Englewood Beach Visitor & Convention

Bureau/Charlotte County BOCC

Applicant Name Sean Walter

Title: Business Development Director

Work Cell: 941-764-4939

Email: sean.walter@CharlotteCountyFl.Gov

Additional Contact (Name of Entity Director) Sean Doherty

Phone:

Email: sean.doherty@charlottecountyfl.gov

Select the event type: College

Is this event an elimination tournament? No

▼ Event Information

Amount of Grant Request: \$25,000.00

Event Title: Snowbird Baseball Classic

Brief description of event (format, qualifying criteria, ages, etc):

The Snowbird Baseball Classic provides the opportunity for NCAA Division I and III baseball teams, mainly from the Midwest and Northeast US, to compete in divisional and regional games. They come to Charlotte County to participate for one week playing various colleges since it's too cold up north to play. These games are verified by the NCAA and count towards their school record.

Event Start Date: 2/18/2026

Event End Date: 3/27/2026

Sport(s) Involved: NCAA Baseball Games

Location(s) Involved: Port Charlotte

Proposed Facility(ies): Centennial Park

Facility Address Details:

Games are played on NCAA regulation fields at Centennial Park- 1185 Centennial Park Blvd., Port Charlotte, FL 33953

Event Website: www.Snowbirdbaseball.com

Please list social media handles: @snowbirdbaseball, @FloSports, @RealPureFlorida

Was the event secured through a bid? No

Please explain how the event was secured if not through a bid:

The event was secured through the relationship of the past owners, NCAA and the Punta Gorda Englewood Beach Visitors & Convention Bureau. This event has been 17 years in the running and continues to grow. Now that DS Sports has purchased the company and already host NCAA baseball tournaments, they will continue to grow the event and cross promote in Orlando.

Will you be publishing in media outlets? Yes

If yes, please explain: It will be lived streamed on FloSports and continued write ups in our local and regional newspapers

Marketing Plan: Please describe your marketing activities in detail, including all planned advertising and promotional efforts (paid media, email distribution, brochures or promotional collateral distribution, online advertising, etc):

Snowbird Baseball LLC is responsible for the recruitment of the participating teams which is accomplished through existing contacts, relationships, direct referrals and from their web site. Snowbird Baseball has a big following with past and current coaches in the NCAA and is well known in their arena. Attendance to the American Baseball Coaches Association is also valuable in speaking directly to the decision makers. Snowbird Baseball Classic was recently purchased by DS Sports which currently operated Division III Baseball games in Orlando and will work to cross promote both schedules

Logo Upload

Sanctioning Body Information

Event Owner/Sanctioning Body:

DS Sports/Snowbird Baseball LLC,/ NCAA

Event Owner Contact Name:

Rob Sitz

Event Owner Contact Phone #

4076946511

Event Director Contact Name:

Rob Sitz

Event Director Contact Phone #

4076946511

Hotel Information

Has a hotel been secured?

Yes

Event History

Enter the details of the two most recent events, regardless of location.

Previous Location: Port Charlotte	Year: 2025
Out-of-State Participants: 500	Total # Room Nights: 2906
Out-of-State Economic Impact: \$3,590,000.00	FSF Funding: \$29,415.00

Next Previous Location: Port Charlotte	Year: 2024
Out-of-State Participants: 1380	Total # Room Nights: 7580
Out-of-State Economic Impact: \$5,897,000.00	FSF Funding: \$25,907.00

Economic Impact/Participation Projections

Total # expected participants (competitors, coaches, trainers, officials, etc.)

Out-of-State Adult Participants:

1005

Out-of-State Youth Participants:

20

In-State Adult Participants:

50

In-State Youth Participants:

5

Day Adult Participants:

75

Day Youth Participants:

5

Out-of-State Adult Fans:

3900

Out-of-State Youth Fans:

600

In-State Adult Fans:

100

In-State Youth Fans:

50

Day Adult Fans:

250

Day Youth Fans: 25

Out-of-State Media: 25

In-State Media: 5

Day Media: 5

Total Projected Out-of-State Visitors: 5550

Economic Impact Calculator Instructions

1. Select your organization from the 'Select your organization to connect ADS Rate record' drop-down
2. Fill in the following fields: # of Rooms, Actual Avg. Room Rate, Lodging/bed tax rate
3. Click 'Save' in the bottom right hand corner of the screen to trigger the calculations
4. Copy the calculated values into their corresponding fields
 - Copy the output of the '**TOTAL PROJECTED DIRECT ECONOMIC IMPACT w/o Tax**' into the '**Total Projected Economic Impact w/o Tax**' field
 - Copy the calculated '**ROI**' into the '**ROI**' field
 - Copy the calculated '**SALES TAX COLLECTED**' into the '**Sales Tax Collected**' field
 - Copy the calculated '**ESTIMATED HOTEL TAX COLLECTED**' into the '**Hotel Tax Collected**' field

Estimate the projected Direct Economic Impact of the Event (please use participant projections outlined above):

Note: Average Daily Spending (ADS): For events that create over \$5 million in economic impact, ADS may be adjusted by the Florida Sports Foundation.

Select your organization to connect ADS Rate record: Punta Gorda / Englewood Beach Visitor & Convention Bureau

OOS Adult Participants 1005 x Avg. Stay 5.885443277 days x 125.776746341 (ADS*) = \$743,953.17

OOS Youth Participants 20 x Avg. Stay 5.885443277 days x 125.776746341 (ADS*) = \$14,805.04

OOS Adult Fans 3900 x Avg. Stay 5.885443277 days x 125.776746341 (ADS*) = \$2,886,982.43

OOS Youth Participants 600 x Avg. Stay 5.885443277 days x 125.776746341 (ADS*) = \$444,151.14

OOS Media 25 x Avg. Stay 5.885443277 days x 125.776746341 (ADS*) = \$18,506.30

TOTAL PROJECTED DIRECT ECONOMIC IMPACT w/o Tax: \$4,108,398.08

ROI: \$164.34

Tax Revenue Estimates Generated by Participants/Fans based on Total Projected Direct Economic Impact number from above.

Direct Economic Impact x Sales Tax 7.0% =

SALES TAX COLLECTED: \$287,587.87

Total Projected Economic Impact w/o Tax: \$4,108,398.08

ROI: \$164.34

Sales Tax Collected: \$287,587.87

Total Hotel Impact (In-State and Out-of-State)**Avg # of Rooms per Day:** 400**Avg Room Rate:** \$249.00**Out-of-State**

of Rooms 400 x Avg. # of nights 5.885443277 x Actual Paid Avg. Room Rate \$249.00

Total Hotel Impact = \$586,190.15**Transient Lodging Tax/Bed Tax (if applicable)****Lodging/bed tax rate:** 5%**Total Hotel Impact \$586,190.15 x Lodging/bed tax rate 5.0% =****ESTIMATED HOTEL TAX COLLECTED: \$29,309.51**

Hotel Tax collected:	\$29,309.51
TOTAL PROJECTED ECONOMIC IMPACT:	\$4,425,295.46
ROI (with taxes):	\$177.01

▼ Community Support/ Matching Grant Funds

List any matching funds that have been secured for this event and the source. Local Community Support is defined as a cash-contribution by an entity of local government or Florida Sports Industry Partner/Regional Sports Commission in good standing.

Source

Punta Gorda Englewood Beach VCB	\$50,000.00
NA	
NA	
TOTAL	\$50,000.00

▼ Project Expenses

Please list intended use of grant funds.

Projected Reimbursable Expenses

Facility Rental	\$40,000.00
Equipment Rental	\$15,000.00
Promotions	\$8,500.00
Housing Officials	\$7,500.00
Live Stream Broadcasting	\$8,900.00
TOTAL	\$79,900.00

▼ Signature

Industry Partner / Sports Commission Signature Disclaimer:

We, the undersigned, hereby certify that we have read and understand the Florida Sports Grant Policies and Procedures, and that all information included with our application is true and correct. We agree to abide by all legal, financial and reporting requirements as a condition of receiving grant funds from the Foundation.

Authorized Signature: Sean Walter

Applicant Title: Business Development Director- Sports/Sales

Date: 9/18/2025

▼ Documents

GRANT DOCUMENTS

ORGANIZATION DOCUMENTS

▼ Grant Reductions

Economic Impact Reductions

Please note: if a calculated reduction amount is a negative number, your request will not be changed by this amount.

For every \$1 requested, the economic impact is \$177.01

Request reduction Amount to meet the \$150:1 requirement: \$-4,501.97

Match Funding Reductions

For every \$1 requested, amount matched \$2.00

Request reduction amount to meet the \$2:1 requirement: \$0.00

Final Reductions - to be filled out internally

Note: enter the amount into either Economic Impact or Match Funds field that should get reduced from the amount requested.

Economic Impact: Amount Reduced: \$0.00

Match Funds: Amount Reduced: \$0.00

Comments:

