

R E S O L U T I O N
NUMBER 2024- 037

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF
CHARLOTTE COUNTY, FLORIDA AUTHORIZING THE COUNTY
ADMINISTRATOR, OR HIS/HER DESIGNEE, TO EXECUTE TOURIST
DEVELOPMENT TAX FUNDED EVENT SPONSORSHIP
AGREEMENTS; AND PROVIDING FOR AN EFFECTIVE DATE.

RECITALS

WHEREAS, the Punta Gorda/Eglewood Beach Visitor & Convention Bureau's ("VCB") role is to increase awareness of the Charlotte County area, domestically and internationally, by proposing and implementing approved marketing strategies which are targeted to encourage leisure and business travel, to include individuals, families, group tours, meetings and conferences, weddings, reunions, sports competitions, special events and film projects, which promote Charlotte County as a tourist destination; and

WHEREAS, the Tourist Development Tax ("TDT") is administered through the VCB pursuant to the County budget which is approved and adopted annually by the Charlotte County Board of County Commissioners ("Board"); and

WHEREAS, the Board, upon recommendation of the Charlotte County Tourist Development Council ("TDC"), adopted the VCB Marketing Plan which contemplates event sponsorship funding; and

WHEREAS, the Board recognizes the need for staff to timely and efficiently address event schedules and timelines which require action within a short timeframe; and

WHEREAS, the Board has determined the County Administrator, or his/her designee, should be authorized to execute TDT funded event sponsorship agreements, which encumber and/or expend funding which has been authorized in the official County

budget and included in the annual Marketing Plan.

NOW, THEREFORE, BE IT RESOLVED by the Board of County Commissioners of Charlotte County that:

1. The County Administrator, or his/her designee, is hereby authorized to execute TDT funded event sponsorship agreements, and any related amendments, terminations, and novation changes which encumber and/or expend TDT funding which has been approved annually in the official County budget and incorporated in the annual Marketing Plan.

2. This signing authority shall not exceed Forty Thousand and 00/100 Dollars (\$40,000.00) per agreement. Event sponsorship funding exceeding this amount shall require Board approval.

3. This Resolution shall take effect upon its adoption.

PASSED AND DULY ADOPTED this 12th day of March, 2024.

ATTEST:

Roger D. Eaton, Clerk of Circuit Court and Ex-officio Clerk to the Board of County Commissioners

By: Kimberly Eaton
Deputy Clerk

**BOARD OF COUNTY COMMISSIONERS
OF CHARLOTTE COUNTY, FLORIDA**

By: William G. Truex
William G. Truex, Chairman

**APPROVED AS TO FORM
AND LEGAL SUFFICIENCY:**

By: Janette S. Knowlton
Janette S. Knowlton, County Attorney
LR24-0131 JP GRP