



CHARLOTTE COUNTY BOARD OF COMMISSIONERS
RFP 20250502
ECONOMIC DEVELOPMENT MARKETING SERVICES - ANNUAL CONTRACT
SHORTLISTING

	Cat A	Cat B	Cat C	Cat D	TOTAL
	35	35	15	15	100.0
	Score	Score	Score	Score	TOTAL
Aqua Marketing & Communications, Inc.	30.0	29.0	8.0	10.7	77.7
Black Dog Designs, LLC	24.7	21.0	7.3	8.7	61.7
CWR Enterprises, LLC dba Upsize Economics & Marketing	26.0	22.0	9.0	7.3	64.3
Devine Solutions Group, LLC	13.0	11.3	1.7	5.0	31.0
Maris, West, & Baker, Inc.	33.0	33.7	13.7	14.7	95.1
Marketing Alliance, Inc.	29.0	27.7	1.0	9.7	67.4
Porchlyt, LLC	14.0	15.7	2.3	11.7	43.7
Prince William Living, Inc. dba Imagine Design & Marketing	11.3	11.3	1.0	5.7	29.3

Categories:

- | |
|---|
| A. Economic Development Marketing – understanding of the economic development process and to include case histories. |
| B. Experience - Experience with economic development related marketing; samples of work created for economic development; account team experience; and experience related to the goals & services of the RFP. |
| C. Economic Development Awards Received - for economic development marketing. |
| D. Cost & Price Analysis – fees and fee structure. |

Total Possible Points:100

MEMBER SIGNATURE:
Kay Tracy

MEMBER SIGNATURE:
Sean Doherty

MEMBER SIGNATURE:
Maureen Broderick

Date: August 13, 2025



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RFP 20250502
ECONOMIC DEVELOPMENT MARKETING
SERVICES - ANNUAL CONTRACT
SHORTLISTING

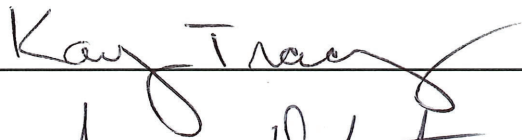
	Kay Tracy	Sean Doherty	Maureen Broderick	Committee Average
CATEGORY A				
Aqua Marketing & Communications, Inc.	25	33	32	30.0
Black Dog Designs, LLC	20	26	28	24.7
SWR Enterprises, LLC dba Upsize Economics & Marketing	20	28	30	26.0
Devine Solutions Group, LLC	15	7	17	13.0
Maris, West, & Baker, Inc.	34	33	32	33.0
Marketing Alliance, Inc.	25	32	30	29.0
Porchlyt, LLC	15	10	17	14.0
Prince William Living, Inc. dba Imagine Design & Marketing	15	7	12	11.3
CATEGORY B				
Aqua Marketing & Communications, Inc.	25	32	30	29.0
Black Dog Designs, LLC	18	23	22	21.0
SWR Enterprises, LLC dba Upsize Economics & Marketing	18	25	23	22.0
Devine Solutions Group, LLC	15	7	12	11.3
Maris, West, & Baker, Inc.	34	33	34	33.7
Marketing Alliance, Inc.	20	33	30	27.7
Porchlyt, LLC	15	15	17	15.7
Prince William Living, Inc. dba Imagine Design & Marketing	15	7	12	11.3
CATEGORY C				
Aqua Marketing & Communications, Inc.	10	3	11	8.0
Black Dog Designs, LLC	7	5	10	7.3
SWR Enterprises, LLC dba Upsize Economics & Marketing	10	7	10	9.0
Devine Solutions Group, LLC	3	1	1	1.7
Maris, West, & Baker, Inc.	15	12	14	13.7
Marketing Alliance, Inc.	1	1	1	1.0

Porchlyt, LLC	5	1	1	2.3
Prince William Living, Inc. dba Imagine Design & Marketing	1	1	1	1.0

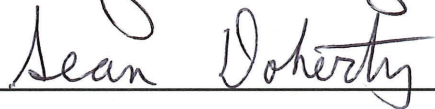
CATEGORY D

Aqua Marketing & Communications, Inc.	7	12	13	10.7
Black Dog Designs, LLC	7	11	8	8.7
SWR Enterprises, LLC dba Upsize Economics & Marketing	3	12	7	7.3
Devine Solutions Group, LLC	7	3	5	5.0
Maris, West, & Baker, Inc.	15	15	14	14.7
Marketing Alliance, Inc.	7	13	9	9.7
Porchlyt, LLC	7	14	14	11.7
Prince William Living, Inc. dba Imagine Design & Marketing	7	5	5	5.7


Kay Tracy



Sean Doherty



Maureen Broderick



**FIRMS SUBMITTING PROPOSALS FOR RFP 20250502
ECONOMIC DEVELOPMENT MARKETING SERVICES – ANNUAL CONTRACT**

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Professional Services Committee Members:

Kay Tracy, Economic Development Director
Sean Doherty, Tourism Development Director
Maureen Broderick, Recreation Manager – Community Services