



Punta Gorda/Englewood Beach VCB Economic Impact & Visitor Tracking Report FY2025

October 2024 – September 2025



Tourism Matters to Charlotte County

Visitor spending in FY2025 generated a total economic impact¹ of

\$1,259,402,080

in Charlotte County

(-0.1% from FY2024)

¹The economic impact analysis process has been updated to align with current IMPLAN data models. IMPLAN models are based on government data sources (e.g., BEA, BLS, Census, etc.) that lag behind this report's calendar year, therefore future updates may occur as newer datasets become available.



Direct Spending

Visitors who traveled to Charlotte
County in FY2025 spent

\$850,506,200

in Charlotte County on accommodations,
restaurants, groceries, transportation,
attractions, entertainment, and shopping

(-1.0% from FY2024)



Charlotte County attracted

1,132,300

visitors in FY2025

(-1.2% from FY2024)



Tourist Development Tax

Taxes paid on rooms reserved by
visitors to Charlotte County in FY2025
resulted in

\$8,333,881

in TDT collected

(-4.4% from FY2024)



Jobs & Wages¹

Tourism in Charlotte County supported

10,740

local jobs in FY2025, supporting

\$367,583,900

in wages and salaries

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Net Tax Benefit^{1,2}

Visitors in FY2025 generated a net tax benefit of

\$34,728,960

to Charlotte County government



¹Charlotte County government tax revenue generated by visitors minus the cost to Charlotte County government for servicing visitors.

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Visitors Support Jobs¹

A Charlotte County job is supported by every

105

visitors

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Household Savings¹

Visitors to Charlotte County save local residents

\$865

per household in state and local taxes every year

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Questions?

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