

R E S O L U T I O N  
NUMBER 2024-

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A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF  
CHARLOTTE COUNTY, FLORIDA AUTHORIZING THE COUNTY  
ADMINISTRATOR, OR HIS/HER DESIGNEE, TO EXECUTE TOURIST  
DEVELOPMENT TAX FUNDED EVENT SPONSORSHIP  
AGREEMENTS; AND PROVIDING FOR AN EFFECTIVE DATE.

RECITALS

**WHEREAS**, the Punta Gorda/Englewood Beach Visitor & Convention Bureau's ("VCB") role is to increase awareness of the Charlotte County area, domestically and internationally, by proposing and implementing approved marketing strategies which are targeted to encourage leisure and business travel, to include individuals, families, group tours, meetings and conferences, weddings, reunions, sports competitions, special events and film projects, which promote Charlotte County as a tourist destination; and

**WHEREAS**, the Tourist Development Tax ("TDT") is administered through the VCB pursuant to the County budget which is approved and adopted annually by the Charlotte County Board of County Commissioners ("Board"); and

**WHEREAS**, the Board, upon recommendation of the Charlotte County Tourist Development Council ("TDC"), adopted the VCB Marketing Plan which contemplates event sponsorship funding; and

**WHEREAS**, the Board recognizes the need for staff to timely and efficiently address event schedules and timelines which require action within a short timeframe; and

**WHEREAS**, the Board has determined the County Administrator, or his/her designee, should be authorized to execute TDT funded event sponsorship agreements, which encumber and/or expend funding which has been authorized in the official County

budget and included in the annual Marketing Plan.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of County Commissioners of Charlotte County that:

1. The County Administrator, or his/her designee, is hereby authorized to execute TDT funded event sponsorship agreements, and any related amendments, terminations, and novation changes which encumber and/or expend TDT funding which has been approved annually in the official County budget and incorporated in the annual Marketing Plan.

2. This signing authority shall not exceed Forty Thousand and 00/100 Dollars (\$40,000.00) per agreement. Event sponsorship funding exceeding this amount shall require Board approval.

3. This Resolution shall take effect upon its adoption.

**PASSED AND DULY ADOPTED** this 12<sup>th</sup> day of March, 2024.

**BOARD OF COUNTY COMMISSIONERS  
OF CHARLOTTE COUNTY, FLORIDA**

**ATTEST:**

Roger D. Eaton, Clerk of Circuit  
Court and Ex-officio Clerk to the  
Board of County Commissioners

By: \_\_\_\_\_  
William G. Truex, Chairman

By: \_\_\_\_\_  
Deputy Clerk

**APPROVED AS TO FORM  
AND LEGAL SUFFICIENCY:**

By: Janette S. Knowlton  
Janette S. Knowlton, County Attorney  
LR24-0131 JP GRP