

Charlotte County

Commission Chambers, Room 119 18500 Murdock Circle Port Charlotte, FL 33948 CharlotteCountyFL.gov

Legislation Details (With Text)

File #: 2024-5806 Version: 1 Name:

Type: Consent Item - Regular Status: Agenda Ready

File created: 2/26/2024 In control: Board of County Commissioners

On agenda: 3/12/2024 Final action:

Title: Certain Event Sponsorship Agreements Resolution

Sponsors:

Indexes:

Code sections:

Attachments: 1. Resolution.pdf

Date Ver. Action By Action Result

DEPARTMENT MAKING REQUEST

Tourism Development

Title

Certain Event Sponsorship Agreements Resolution

REQUESTED MOTION/ACTION

Recommended Action:

Approve Resolution that allows the County Administrator or designee to execute certain Event Sponsorship Agreements.

Budgeted Action:

No action needed.

BACKGROUND (Why is this Action Necessary, and What Action will be accomplished) **Background:**

Promoting Charlotte County as a top-of-mind vacation destination is a primary task of the Tourism Development Department. Promotion of Charlotte County, through Tourist Development Tax, may contain timelines that require action within a short time frame. The resolution allows the County Administrator or designee to sign certain Event Sponsorship Agreements that have been approved and accounted for in the Annual Marketing Plan and official budgeting process.