



# Charlotte County

Commission Chambers,  
Room 119  
18500 Murdock Circle  
Port Charlotte, FL 33948  
CharlotteCountyFL.gov

## Legislation Text

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File #: 2024-5806, Version: 1

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### DEPARTMENT MAKING REQUEST

Tourism Development

#### Title

Certain Event Sponsorship Agreements Resolution

#### REQUESTED MOTION/ACTION

#### Recommended Action:

Approve Resolution that allows the County Administrator or designee to execute certain Event Sponsorship Agreements.

#### Budgeted Action:

No action needed.

#### BACKGROUND (Why is this Action Necessary, and What Action will be accomplished)

##### Background:

Promoting Charlotte County as a top-of-mind vacation destination is a primary task of the Tourism Development Department. Promotion of Charlotte County, through Tourist Development Tax, may contain timelines that require action within a short time frame. The resolution allows the County Administrator or designee to sign certain Event Sponsorship Agreements that have been approved and accounted for in the Annual Marketing Plan and official budgeting process.